

ITBE 49th Annual Convention

February 23-24, 2024
Sheraton Lisle Naperville Hotel




ITBE
Illinois Teachers of English to Speakers
of Other Languages - Bilingual Education



Dear Exhibitors, Vendors and Sponsors,

Thank you for reviewing the multiple opportunities to exhibit your product and support our efforts. This year you will experience maximum visibility and interaction with our members, before, during and after the convention through Whova and a Virtual Exhibit Hall. During the convention you will have prime space at the heart of the convention space which will provide a great opportunity to meet new clients and greet old friends.

Exhibitor's Registration Deadline: February 12, 2023 Take advantage of the extra exposure by registering ASAP





This event will allow members to

Please join our ITBE community for two days of in-person learning, sharing and engaging in meaningful discussions about what we are most passionate about: embracing multilingual learners from all corners with support, strategies and skills.

01

Be inspired by a great lineup of keynotes, plenary, featured and general speakers.

02

Choose from 40+ in-person sessions.

03

Visit and interact with Exhibitor booths to see the latest in programs, publishing, services and educational tools.

04

Connect and network with colleagues and like-minded professionals.

05

Renew, recharge and restart with a new mindset.





500+ Attendees

In 2023, our 2 annual events had over 500 in attendance. Anticipated Attendance at the 2024 ITBE Annual Conference is 400.

Schools, Businesses and Organizations

Representatives from 125 different institutions attended our 2023 events.

1200+ Followers

Illinois TESOL/BE has 1200+ followers on social media platforms.

1000+ Contacts

Emails for Illinois Educators in K12, Higher Ed, Adult Ed, and various other institutions.



Virtual Exhibit Hall

To give our attendees increased opportunity to interact with exhibitors and sponsors, ITBE will be using the Whova platform to host our Conference Virtual Exhibit Hall, a fully customizable site to draw attention to your company and offerings. The Whova platform is easy to setup and attendees will be able to interact with you through both desktop and mobile app before, during, and after the event.

Reserve your package when our Vendor Registration opens on **DECEMBER 18** so your organization is at the center of all the action.



Exhibitor Package: \$550

1. In-Person Full Access to Conference for one representative (includes session access and meals). One Exhibition Table
2. Exhibitor Showcases designated time
3. Company name and logo featured on conference website
4. Booth in Virtual Exhibitor Hall (Whova):
 - Set up a Company Profile to market your product or service to hundreds of attendees.
 - Ability to collect, save, and export leads as well as setup giveaways or coupons on Company Profile webpage.
 - Benefit from increased traffic through engaging features like gamification.
 - Upload a video or utilize a live showcase to enhance engagement.
 - Live video chat and 1 on 1 messaging with attendees.
 - Load two brochures and product photos.

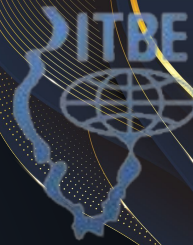


Add ons to Basic Exhibitor Package

- ❖ Exhibitor's Demonstration Session (day-of): \$250**
- ❖ Additional Exhibition Table: \$300
- ❖ Additional Meal Package (continental breakfast and lunch): \$45 per per day
- ❖ ITBE Newsletter Advertisement (Spring 2024) \$200

University representatives please contact Angie Remigio

***Deadline to sign up for demonstration is January 20, 2024.
Space is limited.*



Sponsor Bronze Package: \$1000

All noted benefits of the Exhibitor level, PLUS:

1. Company banner displayed on Virtual Event Platform (Whoova) before, during, and after event
 - Rotates on Event Homescreen, Sessions, Attendee Profiles
2. Option to have a demonstration session during the conference**

***Deadline to sign up for demonstration is January 20. Space is limited.*

Sponsor Silver Package: \$1400

All noted benefits of the Bronze level, PLUS:

1. Company will receive ad in an ITBE newsletter or eblast promoting the company on






2. Company will be mentioned from the stage during key sessions.



Sponsor Gold Package: \$1800

All noted benefits of the Silver level, PLUS:

1. Company name and logo will be prominently displayed on event signage on   .
2. Opportunity to include a promotional item in swag bag distributed to participants.
3. Company name and logo featured on signage throughout the in-person event, shout-outs, and multiple digital promotions.





Submit any other ideas for sponsorship

We are always looking for ways to improve
our partnership
Thank you!





Maria A. Remigio
ITBE director of Exhibits and Advertisement
ads-exhibits@itbe.org
Alyssa Silva-Rafi
Vice President & Convention Chair
convention@itbe.org